

## PROGRAM DETAILS

### Registration

- Registration cards for each program will be mailed to all members prior to the program.

### Meeting Agenda\*

- **8:30am**—C.E. validation sign-in for members, guests, and staff will take place outside the lecture room. This sign-in must be completed prior to the start of the meeting for C.E. credits to be issued.
- **9:00am**—The programs will begin promptly.
- Tuition includes:
  - A continental breakfast and luncheon.
- A brief CSO business meeting will take place at each meeting.
- **4:30pm**—Conclusion.

### Continuing Education

- Six hours of Continuing Education will be granted for each course\*. C.E. Certificates of participation will be issued upon completion of each course at the adjournment of the lecture.
- Partial C.E. credit hours will be issued to those who leave prior to the conclusion.
- It is the responsibility of the individual doctor, guest or staff member to obtain his/her C.E. Certificate at each lecture before departure. NO C.E. credits/certificates will be issued after the course.

### Program Cost

- There is no advance payment for the CSO programs. Those who register will be billed after the program; tuition will be based on our actual cost. The Society has designed this payment schedule to benefit its' members.
- The CSO is solely supported by members' dues and does not profit from the meetings.

### Membership

- Orthodontists wishing to become a member of the Cleveland Society of Orthodontists may do so by contacting Lorraine Mollohan, Executive Secretary, at [www.csoonline.org](http://www.csoonline.org).

\*unless noted otherwise

## CELEBRATING 75 YEARS

### Past Presidents of the Cleveland Society of Orthodontists

|                       |                         |
|-----------------------|-------------------------|
| 1986 James Yonally    | 2001 Michael Bernard    |
| 1987 David Drake      | 2002 Roxana Mussa       |
| 1988 Mitchel Toney    | 2003 Charles Pfister    |
| 1989 Dennis Beeson    | 2004 Stephen Belli      |
| 1990 David Fuller     | 2005 Ira Weiss          |
| 1991 George Kho       | 2006 Brian Hockenberger |
| 1992 Charles Schwarz  | 2007 Richard Arnstine   |
| 1993 Andrew Bekeny    | 2008 George Kast        |
| 1994 Masid Shaheen    | 2009 Daniel DeAngelo    |
| 1995 Bernard Friedman | 2010 Chad Webb          |
| 1996 William Paulus   | 2011 Charles Fenell     |
| 1997 Gary Wolf        | 2012 James Trouten      |
| 1998 Stephen Simpson  |                         |
| 1999 Valerie Martone  |                         |
| 2000 Stephan Parker   |                         |

*"In all of our professional careers we need guidance from those professional's who have chartered the waters before us. We can look up to these individuals and learn from them. Being a CSO member is vital to the continual growth we all seek. I cannot think of any organization that has helped me more."*

—Dr. Ira Weiss,  
Past President, CSO

For over seventy five years, the CSO has been committed to offering its members and their staff the opportunity to participate in professional and educational seminars in the Greater Cleveland area. These seminars provide continued exposure to the latest developments in orthodontic materials, techniques, and procedures.

Please join us at Signature of Solon  
Saturday, August 10, 2013  
75th Anniversary Golf Outing and Casino Night  
A fun day with friends and colleagues!  
**We hope to see you there!**



## 2013-2014 EDUCATION PROGRAMS

### Fall

**Dr. Ronald Bell**

### Winter

**Dr. Cliff Alexander**

### Spring

**Dr. J. Richard Steedle**

Doctors and Staff  
Interactive Audience Response System

### CSO Board of Directors

|                  |                      |
|------------------|----------------------|
| President        | Dr. Thomas Herberger |
| President Elect  | Dr. David Lewicki    |
| Sec-Treasurer    | Dr. Violet Barbosa   |
| Program Chm.     | Dr. Ryan Wenger      |
| Public Relations | Dr. Sharon Schmahl   |
| Peer Review Chm. | Dr. Edgar Mendieta   |
| Past President   | Dr. James Trouten    |
| Executive Dir.   | Lorraine Mollohan    |

For detailed meeting synopsis visit

**CSOONLINE.ORG**

The Cleveland Society of Orthodontists  
421 Hampden Court  
Medina, OH 44256

## Dr. Ronald Bell



**What Would YOU Do NOW?**  
**“AGE-APPROPRIATE” PEDIATRIC ORTHODONTICS**

**FRIDAY,  
OCTOBER 4, 2013**

**Marriott Cleveland East**

26300 Harvard Road (at I-271), Warrensville Heights  
216/378-9191 www.marriott.com

This course is designed specifically for orthodontists to understand concepts of “age-appropriate” orthodontic interventions and to learn targeted clinical strategies for accomplishing successful outcomes in the developing dentition. “Age-appropriate” treatments encompassing interceptive and guidance of eruption procedures in the primary to mid-mixed dentition, multi-phased treatments started in the early to mid-mixed dentition to influence growth and to increase arch dimensions, and staged treatments in the late mixed to young adolescent dentition period that in conjunction with comprehensive Edgewise treatment optimize permanent dentition outcomes will be demonstrated. Using a case-based format, the course will guide the clinician toward answering key questions when considering “early” treatment interventions:

- **What is the condition?** What is the specific problem? How did it happen? Is the etiology resolved? What will happen without treatment – Will it stay the same, get worse, go away?
- **What is the likely result of treatment?** Will it establish favorable growth and arch development patterns? Will it eliminate future treatment? Will it simplify future treatment? Are biomechanical options favorable for treatment intervention? Does treatment meet socioeconomic issues?
- **How do I accomplish what I need to do?** Are biomechanical options favorable for treatment intervention? Is this the best time to intervene or should I wait for additional development? What design features of appliances best accomplish my targeted strategy for correction of a problem?

**Ronald A. Bell, D.D.S., M.Ed.** is Professor of Pediatric Dentistry and Orthodontics at the Medical University of South Carolina. Dr. Bell is a Diplomate and past Director of the American Board of Pediatric Dentistry and a Diplomate of the American Board of Orthodontics. He currently serves as the program director of the Postgraduate Program in Orthodontics at MUSC after previously serving as Chair of the combined Pediatric Dentistry and Orthodontics Department and program director of the Postgraduate Program in Pediatric Dentistry.

## Dr. Cliff Alexander



**“The Alexander Discipline & How It’s Applied  
With Both Labial and Lingual Appliances”**

**FRIDAY,  
JANUARY 24, 2014**

**Embassy Suites, Independence**

5800 Rockside Woods Blvd., Independence 44131  
216/986-9900 www.embassysuites-rockside.com

Dr. Alexander will present the 20 Principles of the Alexander Discipline with several case illustrations. The morning will focus on Labial Treatment Philosophy walking, briefly, through all 20 Principles. The afternoon will discuss Lingual treatment in general showing cases with both the Incognito Appliance System as well as the newest system from American Orthodontics, Harmony. The day will show that, regardless of which appliance the clinician chooses, Individual Treatment Goals can be achieved.

**Dr. Cliff Alexander** practices orthodontics with his father, Dr. C. Moody Alexander, in the greater Dallas area. Alexander & Alexander Orthodontics specializes in offering its patients leading-edge orthodontic services such as Invisalign™ and the customized lingual appliance Harmony™. He is a Board Member of the Alexander Foundation for Orthodontic Research and Education (AFORE), a nonprofit organization dedicated to studying, enhancing, and disseminating the Alexander Discipline philosophy and technique to doctors worldwide through research, education and collaborative efforts. He is also on the American Lingual Orthodontic Association Board of Directors. Additionally he is President of the Southwestern Society of Orthodontists.

A noted teacher and lecturer, Dr. Alexander regularly addresses academic and dental groups on a variety of orthodontic subjects. He is a featured speaker for American Orthodontics, teaching the Harmony™ Appliance System Certification Course for orthodontists and staff. This popular program provides an overview of the Harmony™ Appliance System technique and gives an in-depth look at key clinical procedures, case selection and successfully presenting the system to patients. Dr. Alexander also presents the program at the American Lingual Orthodontics Association (ALOA) Congress.

## Dr. Richard Steedle



**“The Successful, not Stressful Practice  
Five Steps to a Championship Staff Team”**

**FRIDAY,  
APRIL 11, 2014**

**InterContinental Hotel and Conference Center**

9801 Carnegie Ave., Cleveland, OH 44106  
216/707-4100 www.intercontinental.com

**A DOCTOR AND STAFF  
PROGRAM WITH AN  
INTERACTIVE AUDIENCE  
RESPONSE SYSTEM**

To grow and thrive in today’s environment, we need great people, well trained in great systems to deliver great service. Unfortunately, sometimes our practices are being held back by occasional conflicts, lack of commitment, and mediocre performance.

This seminar will help you “diagnose” the causes of these problems in your practice. It will also provide practical steps on how you can eliminate those issues, improve individual staff performance, and develop a more harmonious and productive office. At the end of the day, you’ll leave the seminar with a clearer understanding of what may be holding you back and a concrete “treatment plan” on how to transform your team into a more powerful force for the success of your practice.

**Dr. Rick Steedle** is on the part-time faculty at the Department of Orthodontics in Chapel Hill. Recently, he developed a three-year curriculum in Practice Management for the residents, which includes more than 100 hours of instruction and a 600-page manual. He also has published several articles on orthodontic practice management and speaks nationally on the subject. Prior to joining the faculty in 2005, he and his ortho classmate, Dr. Bruce McLain, built a three-office orthodontic practice with a staff of more than 25 employees near Winston-Salem, NC.